



WETM  
201 Humboldt St  
Rochester, NY 14610

Smart Media Group  
1427 Leslie Ave, Suite 102  
Alexandria, VA 22301

## Contract # 1396286

<b>Schedule Dates</b>	10/25/16-10/31/16	<b>Date Entered</b>	07/21/16
<b>Advertiser</b>	Tom Reed/Congress/Republican/New York (36853	<b>Last Modified</b>	09/20/16
<b>Agency</b>	Smart Media Group (11271)	<b>Entered By</b>	Ruth Irons
<b>Product</b>	Political - US Congress (1076)	<b>CO-OP</b>	No
<b>Brand</b>	Order C25C31 (546747)	<b>Headline #</b>	ECR25248545
<b>Salesperson</b>	Millennium - Washington D, Washington DC (1421	<b>Demo</b>	
<b>Sales Office</b>	Millennium - Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Michele,Brooks,	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	REEN/ORDR/C25C31	<b>Commission</b>	\$746.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$4,228.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	ORDER Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks		

### Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	58	\$4,005.00
Nov. 2016	11	\$970.00
<b>Grand Total:</b>	<b>69</b>	<b>\$4,975.00</b>

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	10A- Live With Kelly and Michael	1		X						1	\$10.00	\$10.00	Elmira (WETM)	LIVE WITH KELLY & MI	7/21/16
2.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	10A- Live With Kelly and Michael	1			X					1	\$10.00	\$10.00	Elmira (WETM)	LIVE WITH KELLY & MI	7/21/16
3.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	10A- Live With Kelly and Michael	1				X				1	\$10.00	\$10.00	Elmira (WETM)	LIVE WITH KELLY & MI	7/21/16
4.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	10A- Live With Kelly and Michael	1					X			1	\$10.00	\$10.00	Elmira (WETM)	LIVE WITH KELLY & MI	7/21/16
5.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	10A- Live With Kelly and Michael	1	X							1	\$10.00	\$10.00	Elmira (WETM)	LIVE WITH KELLY & MI	7/21/16
6.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	12P- WETM News 12pm	1		X						1	\$25.00	\$25.00	Elmira (WETM)	NEWS AT NOON	7/21/16
7.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	12P- WETM News 12pm	1			X					1	\$25.00	\$25.00	Elmira (WETM)	NEWS AT NOON	7/21/16
8.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	12P- WETM News 12pm	1				X				1	\$25.00	\$25.00	Elmira (WETM)	NEWS AT NOON	7/21/16
9.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	12P- WETM News 12pm	1	X							1	\$25.00	\$25.00	Elmira (WETM)	NEWS AT NOON	7/21/16
10.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	4P- Dr. Oz	2		X						2	\$10.00	\$20.00	Elmira (WETM)	DR. OZ	7/21/16
11.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	4P- Dr. Oz	2			X					2	\$10.00	\$20.00	Elmira (WETM)	DR. OZ	7/21/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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### Schedule Dates

10/25/16-10/31/16

### Advertiser

Tom Reed/Congress/Republican/New York (36853

### Agency

Smart Media Group (11271)

### Product

Political - US Congress (1076)

### Brand

Order C25C31 (546747)

### Salesperson

Millennium - Washington D, Washington DC (1421

### Sales Office

Millennium - Washington DC

### Buyer Name

Michele, Brooks,

### Phone/Fax

/

### CPE

REEN/ORDR/C25C31

### Account Types

National/Political

### Billing Type

Standard

### Comments

ORDER

Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N  
OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks

### Date Entered

07/21/16

### Last Modified

09/20/16

### Entered By

Ruth Irons

### CO-OP

No

### Headline #

ECR25248545

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$746.25

### Net Total

\$4,228.75

### Sales Tax

## Elmira (WETM)

### By Broadcast Month

### Spots

### Rate

Oct. 2016 58 \$4,005.00

Nov. 2016 11 \$970.00

Grand Total: 69 \$4,975.00

# INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	4P- Dr. Oz	2				X				2	\$10.00	\$20.00	Elmira (WETM)	DR. OZ	7/21/16
13.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	4P- Dr. Oz	2					X			2	\$10.00	\$20.00	Elmira (WETM)	DR. OZ	7/21/16
14.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	4P- Dr. Oz	2	X							2	\$10.00	\$20.00	Elmira (WETM)	DR. OZ	7/21/16
15.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	7A- 8A (EST)	1		X						1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/21/16
16.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	7A- 8A (EST)	1			X					1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/21/16
17.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	7A- 8A (EST)	1				X				1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/21/16
18.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	7A- 8A (EST)	1					X			1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/21/16
19.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	7A- 8A (EST)	1	X							1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/21/16
20.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	8A- 9A (EST)	1		X						1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/21/16
21.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	8A- 9A (EST)	1			X					1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/21/16
22.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	8A- 9A (EST)	1				X				1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/21/16
23.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	8A- 9A (EST)	1	X							1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/21/16
24.0	Normal Line / News	10/28/16-10/28/16	5	:30	4:58P- WETM News	1					X			1	\$150.00	\$150.00	Elmira (WETM)	18 NEWS AT 5	7/21/16
25.0	Normal Line / News	10/25/16-10/25/16	5	:30	5:58P- WETM News	1		X						1	\$200.00	\$200.00	Elmira (WETM)	NEWS AT 6P	7/21/16

## CONFIRMATION CONTRACT

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**Advertiser** Tom Reed/Congress/Republican/New York (36853)  
**Agency** Smart Media Group (11271)  
**Product** Political - US Congress (1076)  
**Brand** Order C25C31 (546747)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Michele,Brooks,  
**Phone/Fax** /  
**CPE** REEN/ORDR/C25C31  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ORDER  
Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N  
OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks

**Date Entered** 07/21/16  
**Last Modified** 09/20/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #** ECR25248545  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$746.25  
**Net Total** \$4,228.75  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	58	\$4,005.00
Nov. 2016	11	\$970.00
<b>Grand Total:</b>	<b>69</b>	<b>\$4,975.00</b>

# INCOMPLETE CONTRACT

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / News	10/26/16-10/26/16	5	:30	5:58P- WETM News	1			X					1	\$200.00	\$200.00	Elmira (WETM)	NEWS AT 6P	7/21/16
27.0	Normal Line / News	10/27/16-10/27/16	5	:30	5:58P- WETM News	1				X				1	\$200.00	\$200.00	Elmira (WETM)	NEWS AT 6P	7/21/16
28.0	Normal Line / News	10/28/16-10/28/16	5	:30	5:58P- WETM News	1					X			1	\$200.00	\$200.00	Elmira (WETM)	NEWS AT 6P	7/21/16
29.0	Normal Line / News	10/31/16-10/31/16	5	:30	5:58P- WETM News	1	X							1	\$200.00	\$200.00	Elmira (WETM)	NEWS AT 6P	7/21/16
30.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	6:30P- NBC Nightly News	1							X	1	\$200.00	\$200.00	Elmira (WETM)	SU NBC NIGHTLY	7/21/16
31.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	11:34P- The Tonight Show	2		X						2	\$20.00	\$40.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	7/21/16
32.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	11:34P- The Tonight Show	2			X					2	\$20.00	\$40.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	7/21/16
33.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	11:34P- The Tonight Show	2				X				2	\$20.00	\$40.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	7/21/16
34.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	11:34P- The Tonight Show	1					X			1	\$20.00	\$20.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	7/21/16
35.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	11:34P- The Tonight Show	2	X							2	\$20.00	\$40.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	7/21/16
36.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	11:29P- Saturday Night Live	2						X		2	\$25.00	\$50.00	Elmira (WETM)	SATURDAY NIGHT LIVE	7/21/16
37.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	2A- Dateline NBC AN	2							X		\$5.00		Elmira (WETM)	DATELINE	7/21/16
37.0.1	Preempt	10/30/16															Elmira (WETM)	Sports/Spot - Wrong program	

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<b>Product</b>	Political - US Congress (1076)	<b>CO-OP</b>	No
<b>Brand</b>	Order C25C31 (546747)	<b>Headline #</b>	ECR25248545
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<b>Sales Office</b>	Millennium - Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Michele,Brooks,	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	REEN/ORDR/C25C31	<b>Commission</b>	\$746.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$4,228.75
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37.0.2	Preempt	10/30/16															Elmira (WETM)	Sports/Spot - Wrong program	
38.0	Normal Line / News	10/25/16-10/25/16	5	:30	10:59P- WETM News	1		X						1	\$125.00	\$125.00	Elmira (WETM)	18 NEWS AT 11P	7/21/16
39.0	Normal Line / News	10/26/16-10/26/16	5	:30	10:59P- WETM News	1			X					1	\$125.00	\$125.00	Elmira (WETM)	18 NEWS AT 11P	7/21/16
40.0	Normal Line / News	10/27/16-10/27/16	5	:30	10:59P- WETM News	1				X				1	\$125.00	\$125.00	Elmira (WETM)	18 NEWS AT 11P	7/21/16
41.0	Normal Line / News	10/28/16-10/28/16	5	:30	10:59P- WETM News	1					X			1	\$125.00	\$125.00	Elmira (WETM)	18 NEWS AT 11P	7/21/16
42.0	Normal Line / News	10/31/16-10/31/16	5	:30	10:59P- WETM News	1	X							1	\$125.00	\$125.00	Elmira (WETM)	18 NEWS AT 11P	7/21/16
43.0	Normal Line / News	10/29/16-10/29/16	5	:30	10:59P- WETM News	1						X		1	\$100.00	\$100.00	Elmira (WETM)	NEWS AT 11P	7/21/16
44.0	Normal Line / News	10/30/16-10/30/16	5	:30	11:30P- WETM News 1130P	1							X	1	\$50.00	\$50.00	Elmira (WETM)	18 NEWS AT 11P	7/21/16
45.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	7:01P- Jeopardy	1			X					1	\$125.00	\$125.00	Elmira (WETM)	JEOPARDY	7/21/16
46.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	7:01P- Jeopardy	1					X			1	\$125.00	\$125.00	Elmira (WETM)	JEOPARDY	7/21/16
49.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	10P- 11P (EST)	2		X						2	\$200.00	\$400.00	Elmira (WETM)	RUNNING WILD WITH BE	7/21/16
50.0	Normal Line / NFL	10/30/16-10/30/16	5	:30	8:20P- NBC Sunday Night Football	1							X	1	\$400.00	\$400.00	Elmira (WETM)	NFL EAGLE VS COWBOY	7/21/16
51.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	12:30P- Jeopardy	1				X				1	\$10.00	\$10.00	Elmira (WETM)		8/25/16

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52.0	Normal Line / News	10/30/16-10/30/16	5	:30	11:30P- WETM News 1130P	1							X	1	\$50.00	\$50.00	Elmira (WETM)		8/25/16
53.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	7:01P- Jeopardy	1		X						1	\$125.00	\$125.00	Elmira (WETM)		8/25/16
57.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	7P- Football Night in America	2							X	2	\$75.00	\$150.00	Elmira (WETM)		8/25/16
58.0	Normal Line / Prime	10/31/16-10/31/16	5	:30	8P- The Voice	1	X							1	\$450.00	\$450.00	Elmira (WETM)		8/25/16
59.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	5A- Channel 18 News	1			X					1	\$50.00	\$50.00	Elmira (WETM)		8/25/16
61.0	Revised Line / SPOT	10/28/16-10/28/16	5	:30	5A- Channel 18 News	1					X						Elmira (WETM)		8/25/16
62.0	Revised Line (RevL) / SPOT	10/31/16-10/31/16	5	:30	11A- Today Show	1	X							1	\$5.00	\$5.00	Elmira (WETM)		8/25/16
Est 62.0	Unapproved (RevL) / SPOT	10/28/16-10/28/16	5	:30	11A- Today Show	1					X			1	\$5.00	\$5.00	Elmira (WETM)		9/20/16
Est 63.0	Unapproved (NewL) / SPOT	10/30/16-10/30/16	5	:30	10A- Twin Tiers Weekly	3							X	3	\$10.00	\$30.00	Elmira (WETM)		9/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: